

# THE HUDDLE

SPORTS MEDICINE CONFERENCE

**To:** Supporters of the 2025 Huddle Sports Medicine Conference, presented by Spooner

**From:** Rebekah Hibbert, MS, ATC

Director of Sports Medicine, Spooner

**Date:** August 7, 2024

Spooner would like to invite you to support the **2025 Huddle Sports Medicine Conference** presented by Spooner, **May 2–3, 2025**. We will be back at On Jackson in downtown Phoenix for the two-day, Friday and Saturday, multidisciplinary conference.

**The target audience** for this event includes physical therapists, athletic trainers, physician assistants, physicians, strength coaches, nutritionists, mental health professionals and any allied health professional within the specialty of sports medicine. Our attendance goal for 2025 is 175.

• <b>Platinum</b> (limited to one)	<b>\$10,000</b>	• <del>Fueled by</del> (limited to 2)	<del>\$2,000</del>
• <b>Speakers' Dinner</b> (limited to one)	<b>\$7,500</b>	• <del>Friday or Saturday Snack Break</del>	
• <del>Networking</del> (limited to one)	<del>\$5,000</del>	• <b>Exhibitor</b> (limited to 15/day)	<b>\$1,250</b>
• <del>Happy Hour Host, Friday 4:30–6 pm</del>		• <b>Promotional</b> (limited to 5):	<b>\$675</b>
• <b>Powered by</b> (1 of 4 reserved)	<b>\$3,000</b>	does not include vendor space	
Friday or Saturday Breakfast or Lunch			

## PROMOTIONAL SPONSOR BENEFITS

- Logo in program + promotional item(s) in gift bags
- Social Media recognition

## EXHIBITOR SPONSOR BENEFITS

- 1-day (Friday OR Saturday) table in vendor area
  - Table and 2 chairs will be provided
- One-time access to the registrant email list
- Logo in program
- Option to add item(s) to attendee gift bags
- Social Media recognition

## POWERED BY & FUELED BY SPONSOR BENEFITS

- 2-day table in vendor area
  - Table and 2 chairs will be provided
- One-time access to the registrant email list
- Logos throughout On Jackson during day(s) of support (digital and/or printed placards)
- Logo in program
- Option to add item(s) to attendee gift bags
- Sponsor also has the right to provide product on the break tables for participants to enjoy.
- Social Media recognition



## NETWORKING SPONSOR BENEFITS

- Exclusive recognition and branding during the Networking event
- 2-day table in vendor area (10x10 premium)
  - Table and 2 chairs will be provided
- Two-time access to the registrant email list
- Logos throughout On Jackson during day(s) of support (digital)
- Option to do a larger giveaway announced on stage
- Logo in program
- Option to add item(s) to attendee gift bags
- Social Media recognition
- Host a one-time virtual educational lunch featuring their product for Spooner employees. (500+) after the conclusion of The Huddle



### SPEAKERS' DINNER SPONSOR BENEFITS

- Exclusive recognition and branding during the Speakers' Dinner event
- 2-day table in vendor area (10x10 premium)
  - Table and 2 chairs will be provided
- Social Media recognition
- Two-time access to the registrant email list
- Logos throughout On Jackson during day(s) of support (digital)
- Option to provide welcome presentation during speakers' dinner (up to 10 minutes)
- Option to provide a giveaway to be announced on stage
- Logo in program
- Option to provide speakers gifts and option to add item(s) to attendee gift bag
- Host a one-time virtual educational lunch featuring their product for Spooner employees and The Huddle attendees – (500+) after the conclusion of The Huddle

### PLATINUM SPONSOR BENEFITS

- **Premium logo placement on all marketing materials and event program**
- **On-stage recognition**
- 2-day table in vendor area (10x10 premium)
  - Table and 2 chairs will be provided
- Social Media recognition
- Two-time access to the registrant email list
- Logos throughout On Jackson during day(s) of support (digital)
- Option to provide welcome presentation during speakers' dinner (up to 10 minutes)
- Option to provide a giveaway to be announced on stage
- Option to provide speakers gifts and option to add item(s) to attendee gift bag
- Sponsor also has the right to provide product on the break tables for participants to enjoy.
- 2 tickets to speakers' dinner
- Host a one-time virtual educational lunch featuring their product for Spooner employees and The Huddle attendees – (500+) after the conclusion of The Huddle

Opportunities for support are outlined below. Each of the following are offered on a first come first served basis:

Please advise of your interest and level of support no later than **Friday, January 10, 2025** by emailing [r.hibbert@spoonerpt.com](mailto:r.hibbert@spoonerpt.com). A letter of agreement and invoice, if requested, will be provided upon confirmation.

This event's content will be developed independently and will comply with all regulations for industry-supported continuing education. Continuing education credits will be provided. We hope this is enough information for you to submit for approval.

Thank you for your consideration.

Regards,

**Rebekah Hibbert, MS, ATC**

*Director of Sports Medicine, Spooner*

574-850-7522

[r.hibbert@spoonerpt.com](mailto:r.hibbert@spoonerpt.com)

**LaRissa Shaps, PT, DPT, FAFS, CLT-UE**

*Vice President of Company Operations*

480-551-4956

[l.shaps@spoonerpt.com](mailto:l.shaps@spoonerpt.com)

