



THE  
**HUDDLE**

SPORTS MEDICINE CONFERENCE

MAY 1-2, 2026

2026 SPONSORSHIP  
OPPORTUNITIES

 **SPOONER**  
SPORTS MEDICINE



The Huddle is a two-day, high-impact gathering for the people who keep athletes moving: physical therapists, athletic trainers, physicians, strength coaches, sport scientists, and team leaders from high school to pro. Hosted by Spooner Sports Medicine in the Phoenix metro area, the conference blends cutting-edge education with hands-on labs, live case demos, and practical takeaways that translate to better outcomes on the field and in the clinic.

For sponsors, The Huddle delivers meaningful brand exposure and real relationships—before, during, and after the event. You'll connect with decision-makers who influence product selection, referral pathways, and members of the sports medicine network from across the country, while aligning your brand with evidence-based practice and performance innovation.

### WHY PARTNER WITH THE HUDDLE

- High-intent audience of sports medicine and performance professionals
- Premium exhibit and demo time integrated into the agenda
- Opportunities that align with your brand (speakers, sessions, group panels)
- Digital + on-site visibility across conference marketing channels
- Relationship-building moments: VIP meet-ups, networking, and unique activations
- Join us to help elevate athlete health, performance, and the future of sports medicine—together.

Opportunities for support are outlined on the following pages. Each of the sponsorship opportunities is offered on a first-come, first-served basis.

Please advise of your level of support interest no later than Friday, January 9, 2026, by emailing [r.hibbert@spoonerpt.com](mailto:r.hibbert@spoonerpt.com). A letter of agreement and invoice, if requested, will be provided upon confirmation.

This event's content will be developed independently and will comply with all regulations for industry-supported continuing education. Continuing education credits will be provided. We hope this is enough information for you to submit for approval.

Thank you for your consideration.

**Regards,**

**Rebekah Hibbert, MS, ATC**  
*Director of Sports Medicine, Spooner*  
574-850-7522

[r.hibbert@spoonerpt.com](mailto:r.hibbert@spoonerpt.com)

**LaRissa Shaps, PT, DPT, FAFS, CLT-UE**  
*Vice President of Company Operations*  
402-922-1038

[l.shaps@spoonerpt.com](mailto:l.shaps@spoonerpt.com)



## 2026 SPONSORSHIP OPPORTUNITIES

<ul style="list-style-type: none"> <li>• <b>Platinum</b> (limited to one) <span style="float: right;"><b>\$10,000</b></span></li> <li>• <b>Custom Activation</b> <span style="float: right;"><b>1 day: \$5,000</b> <b>2 day: \$7,500</b></span></li> <li>• <b>Speakers' Dinner</b> (limited to one) <span style="float: right;"><b>\$5,000</b></span></li> <li>• <b>Networking</b> <span style="float: right;"><b>\$5,000</b></span> Happy Hour Host, Friday 4:30–6 pm</li> <li>• <b>Session Sponsor (limited to 2)</b> <span style="float: right;"><b>\$2,500</b></span> Football &amp; Recovery Sessions</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Powered by</b> <span style="float: right;"><b>\$3,000</b></span> Friday or Saturday Breakfast or Lunch</li> <li>• <b>Fueled by</b> (limited to 2) <span style="float: right;"><b>\$2,000</b></span> Friday or Saturday Snack Break</li> <li>• <b>Lanyard &amp; Notebook</b> (limited to 1) <span style="float: right;"><b>\$2,500</b></span></li> <li>• <b>Exhibitor</b> (limited to 10/day) <span style="float: right;"><b>\$1,250</b></span></li> <li>• <b>Promotional</b> (limited to 5): <span style="float: right;"><b>\$675</b></span> does not include vendor space</li> </ul>
---	---

### PROMOTIONAL SPONSOR BENEFITS: \$675

- Logo in program + promotional item(s) in gift bags
- Social Media recognition

### EXHIBITOR SPONSOR BENEFITS: \$1,250

- 1-day (Friday OR Saturday) table in vendor area  
– Table and 2 chairs will be provided
- Logo in program
- One-time access to the registrant email list
- Option to add item(s) to attendee gift bags
- Social Media recognition

### LANYARD & NOTEBOOK SPONSOR BENEFITS: \$2,500

- 2-day table in vendor area  
– Table and 2 chairs will be provided
- Logos throughout venue during day(s) of support (digital and/or printed placards)
- Co-branded logo placement on participant and speaker lanyards and notebook
- Logo in program
- One-time access to the registrant email list
- Option to add item(s) to attendee gift bags
- Social Media recognition

### POWERED BY (\$3,000) & FUELED BY (\$2,000) SPONSOR BENEFITS

- 2-day table in vendor area  
– Table and 2 chairs will be provided
- Logo in program
- One-time access to the registrant email list
- Option to add item(s) to attendee gift bags
- Logos throughout On Jackson during day(s) of support (digital and/or printed placards)
- Sponsor also has the right to provide product on the break tables for participants to enjoy.
- Social Media recognition

### SESSION SPONSOR BENEFITS: \$2,500

- 2-day table in vendor area
    - Table and 2 chairs will be provided
  - One-time access to the registrant email list
  - Logos throughout venue during day(s) of support
  - Logo on screen before and after the session
  - Mention from the moderator prior to session start: "This session is supported by [Sponsor Name]."
- Logo in the printed and digital schedule next to the session
  - Option to place a small branded item or one-page flyer on chairs before the session
  - Logo in program
  - Social Media recognition



### NETWORKING SPONSOR BENEFITS: \$5,000

- Exclusive recognition and branding during the Networking event
  - 2-day table in vendor area (10x10 premium)
    - Table and 2 chairs will be provided
  - Two-time access to the registrant email list
  - Logos throughout On Jackson during day(s) of support (digital)
- Option to do a larger giveaway announced on stage
  - Logo in program
  - Option to add item(s) to attendee gift bags
  - Social Media recognition
  - Host a one-time virtual educational lunch featuring their product for Spooner employees. (500+) after the conclusion of The Huddle



## SPEAKERS' DINNER SPONSOR BENEFITS: \$5,000

- Exclusive recognition and branding during the Speakers' Dinner event
- 2-day table in vendor area (10x10 premium)
  - Table and 2 chairs will be provided
- Social Media recognition
- Two-time access to the registrant email list
- Logos throughout On Jackson during day(s) of support (digital)
- Option to provide welcome presentation during speakers' dinner (up to 10 minutes)
- Option to provide a giveaway – announced on stage
- Logo in program
- Option to provide speakers gifts and option to add item(s) to attendee gift bag

## CUSTOM ACTIVATION SPONSOR BENEFITS: \$5,000/\$7,500

- Exclusive recognition and branding in the ancillary conference room with dedicated time blocks for activation
- 1 or 2-day activation in ancillary conference room
- Social Media recognition
- Two-time access to the registrant email list
- Logos throughout On Jackson during day(s) of support (digital)
- Logo in program
- Option to provide a giveaway – announced on stage
- Option to provide speakers gifts and option to add item(s) to attendee gift bag
- Sponsor also has the right to provide product on the break tables for participants to enjoy
- Host a one-time virtual educational lunch featuring their product for Spooner employees and The Huddle attendees – (500+) after The Huddle

Ask us about opportunities to allow your brand to shine through this custom activation opportunity. The ancillary conference room is approximately 30x60 and could be used to create a unique brand activation. Opportunities include:

- A coffee bar
- Yoga or pilates prior to each day's sessions, during breaks, and after the conclusion of each day
- Pop-up retail shop
- Recovery-zone featuring the latest in recovery technology

## PLATINUM SPONSOR BENEFITS: \$10,000

- **Premium logo placement on all marketing materials and event program**
- **On-stage recognition**
- 2-day table in vendor area (10x10 premium)
  - Table and 2 chairs will be provided
- Social Media recognition
- Two-time access to the registrant email list
- Logos throughout On Jackson during day(s) of support (digital)
- Option to provide a giveaway – announced on stage
- Option to provide speakers gifts and option to add item(s) to attendee gift bag
- Sponsor also has the right to provide product on the break tables for participants to enjoy
- 2 tickets to speakers' dinner
- Host a one-time virtual educational lunch featuring their product for Spooner employees and The Huddle attendees – (500+) after the conclusion of The Huddle
- 2 tickets to The Huddle 2026